

## Be the love you wish to see...



As we continue to remember who we are and desire changes in our lives, it's important to be aware of what types of questions are being asked. We all have the answers within so long as we stop, breathe and accept the moment. In the time it takes to complain about events, a more profound learning could have taken place. Remember that we get what we think about, whether we want it or not. So if you believe there is a lack of love, money, kindness or otherwise; people and situations will arise to support that belief. As you change your view to see a loving, supportive, and abundant world, evidence will show up to support that as well. Continue to remind yourself every day of the beautiful world we live in as well as the master within your reach. Stay awake and alive to your true vibration of love. Don't be too hard on yourself as there are plenty of people that may do that for you. Love yourself and be proud of everything that you do. Even mistakes means that you're trying. Love each moment, action and interaction. Be love. Be Peace. Be health. Be happiness. Be YOU!

All our best to you,

Melanie Gentzkow, mRET

&

The Rapid Eye Institute Staff

WWW.RAPIDEYEINSTITUTE.COM

# The Rapid Eye Institute

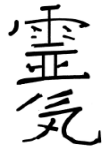
### Inside this issue:

Current Events	2
Creating Your RET Business	3
How RET Works	4
Testimonials	4
Forgiveness Technique	5
Reiki Class	5



## Current Events

### Reiki Seichim



In Salem, Oregon

It is within each of us the power to heal ourselves,  
our family, our friends, and our planet ...

#### Next Scheduled Class:

Reiki Class is 10 am to 6 pm on **April 5, 2014**

#### Reiki Masters:

Lynell Beckstrom

Sharlene Young

***Call today for your registration form***

#### Cost:

Reiki 1st Degree: \$250

Reiki 2nd Degree: \$375

Reiki 3rd & 4th Degree Mastership:

By appointment only, see Lynell

Staffing Available—see Lynell

#### Location:

Rapid Eye Institute: 3748 74th Ave SE Salem, OR 97317

More info: Call/text: 801-856-1631

***More information on Page 5...***

EVENT	DATE	LOCATION	TRAINER/INFO
RET Skills for Life Class Open to Community/ No Charge	Feb. 7, 2014 7:00-9:00 pm	Salem, OR Rapid Eye Institute	Melanie Gentzkow Lynell Beckstrom
Empower Your Client's Assist client's to break their negative Patterns through better self-care	Feb. 7, 2014 Limit 8 \$150	451 So. Carbon Ave <b>Price, UT 84051</b>	Julie Johnson 435-637-9555
The Synergy of Energy Class 2nd Thursday of every month Open to Community/ No Charge	Feb. 13, 2014 6:30-9:00 pm	Salem, OR Rapid Eye Institute	Lynell Beckstrom 801-856-1631
RET Basic Certification	Feb. 20, 2014	Salem, OR Rapid Eye Institute	Sharlene Young Lynell Beckstrom Info: 503-399-1181
Reiki Level 3& 4	March 1, 2014	<b>Salt Lake City, UT</b>	Marnae Hobson 801-718-5051 Canha Tedjamulia 801-318-8244
RET Skills for Life Class Open to Community/ No Charge	March 6, 2014 7:00-9:00 pm	Salem, OR Rapid Eye Institute	Melanie Gentzkow Lynell Beckstrom
The Synergy of Energy Class	March 13, 2014 6:30-9:00 pm	Salem, OR Rapid Eye Institute	Lynell Beckstrom 801-856-1631

## Creating Your RET Business

### Myths of Entrepreneurship

The amount of myths that surround entrepreneurship is so BIG that if you take them seriously, there is just no way you or anyone would ever go into business on their own. They are often extreme and contradictory:

- You must be young to start a business.
- You must be old enough to have plenty of experience to succeed in business. People trust older business owners.
- You must be a man. The world is still dominated by men.
- You must be a woman--women have unique perspective that ensures entrepreneurial success.
- You must be single and flexible to start a business.
- You must have kids- for the same reason you must be a woman to succeed as an entrepreneur.
- You must have high education official credentials, like MBA.
- You must be streetwise. Formal education is no good for entrepreneurship.
- You must be an extrovert. Networking and marketing are critical in business success.
- You must be rich. It takes a lot of capital to start a business.
- You must be hungry to be motivated for success.
- (And more. Add your own myth here.)

I wonder how all these myths start. Is it the failed entrepreneurs who start them in their bitterness? Or is it the employers who don't want to lose competent employees and therefore resort to fear tactics?

These are all myths. The truth is there are successful entrepreneurs at every age group, both men and women, whether they are single or partnered, whether they have children or not, of various educational and social backgrounds, and of various personality types.

So no matter who you are, you can start your own business. Your success relies not on your age, gender, or race etc., but on other factors.

What you really need...

This is the list of elements that I think are critical for any business success:

1. Strong and sustainable motivation
2. Self-knowledge of your strengths and weaknesses
3. Ability to connect with other people
4. Knowledge of your business and its appropriate marketing
5. Persistence & risk management skill
6. Money



[Rapid Eye Technology is a vocational career school. Start your business today!](#)

## How RET Works

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Rapid Eye Technology (RET) uses systematic movement of eyes, rapid verbal communication and special imageries that affect a release of stressful emotions and negative patterns. A Rapid Eye Technician simulates rapid eye movement (REM) with an eye direction device (wand) moving in a neuro-linguistic pattern in front of the client's eyes. While that is going on,

the technician is telling/reminding the neuropathways of the brain to release the stressful emotion. The process of RET gets the right and left hemispheres of the brain communicating, which facilitates the release of trapped stored trauma. In a nutshell, RET is a fast way to clear the negatives belief systems that exist in your subconscious mind. Those subconscious belief

systems always win over the conscious mind. So if you're not having the life experience you would prefer think about having a session of RET. Clients can release abuse issues, chronic pain, emotional triggers and negative patterns in a short time. It releases the energy of PTSD, anxiety, depression, addictions and more.

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## Testimonials

"As an educator and firefighter, I was very interested by the concept of RET. The idea of an exterior physical stimulus that is so simple, yet so effective in accessing the different areas of the brain was intriguing to say the least. The potential as a tool to minimize stress on scene for patients and survivors and to minimize the long term effects for 1st responders is very exciting. To gain first hand knowledge, I went through the 12 session process myself to see how effective this process really is in application; one word, WOW! I feel the applications for this process as a tool for emergency services could be invaluable. It provides a low cost effective means to provide better care to the public and the health and well being of our own people." ~ Earl Diment, Deputy Fire Marshall

"My daughter and two grandchildren moved home during the time I was completing my home study courses for Rapid Eye Technology. She was experiencing anxiety and numbing it by drinking. During the evenings after the kids were in bed, I would process her with RET... stumbling my way through a lot of the sessions. To our amazement, even though I didn't feel adequate at times, my daughter shifted and is doing well. I contribute this to the rapid eye sessions along with the Skills for Living. Thank you Rapid Eye Technology." ~ L.H.

"In my healing process I was led to Rapid Eye Technology. Once I found RET, there was never a doubt in my mind that I would be trained as a Rapid Eye Technician. I was blessed, and the way was opened up for me to take the training. After certification my first sessions were on my family. The sessions were amazing experiences, and the love we felt was awesome." ~ Tannie Bennett, MRET Snowflake, AZ

[Click Here For more RET Case Histories](#)



## *Ho'oponopono Forgiveness Technique*

***"I'm Sorry, I Love You, Please Forgive Me, Thank You."***

This mantra focuses on true forgiveness. It helps us accept responsibility, for our part of the negative experience, which helps us move into a state of compassion. Compassion is the neutralizing emotion that brings true forgiveness to the surface. Tapping on the heart thymus while stating this mantra, assists in releasing negative emotions from our chakra system. Find a quiet place and think of a situation to send healing energy to. Set your intention on what you want to occur. Begin tapping and state the Ho'oponopono mantra.

*Access the compassion of your being and send it forward.*

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**We're on Facebook!**

**Join today!**

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## **April 5, 2014 \* Reiki Seichim Class**

### **At the Rapid Eye Institute**

Reiki means "Universal Life Energy" and it is the basis for all healing. It is the energy that sustains life, promotes well-being, and gently calls to us to awaken to our highest potential.

Reiki practiced alone is a powerful healing mechanism providing the recipient with an effective and natural means of physical restoration, caring treatment, and inner harmonizing.

Reiki was discovered by Dr. Michao Usui of Japan. By using specific techniques, study and meditation, involving the "attuning" of the practitioner's energy field, they are able to heal.

Reiki has been used in conjunction with several disciplines, including Rapid Eye Technology (RET), when Reiki is utilized together with RET it provides a dynamic program of natural healing on the physical, emotional, mental and spiritual levels.

### **Suggested Reading:**

**1<sup>st</sup> Degree:** *Empowerment Through Reiki*, by Paul Horan

**2<sup>nd</sup> Degree:** *Hands of Light* by Barbara Brennan

**3<sup>rd</sup>/4<sup>th</sup> Degree-Mastership:** *Light Emerging*, by Barbara Brennan

**\*Wear Comfortable Clothes**

**\* Bring a Covered Water Bottle**

**\*Bring Your Own Lunch**

**Career School License #1792 issued by the Oregon Department of Education to the Rapid Eye Institute.**

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